

## GetUp! currently has vacancies for Designers and Video Editors

GetUp is an independent movement to build a progressive Australia. GetUp brings together like-minded people who want to bring participation back into our democracy. GetUp members choose which campaigns they want to be active on, and GetUp provides them with tools to take effective action. GetUp has over 320,000 members nationwide – more than every political party combined. GetUp uses innovative technology and new forms of political participation outside the party system to revitalise progressive politics in Australia.

### The Role:

As a Designer and/or Video Editor at GetUp, you will play a leading role within GetUp's Campaigns Team to:

- Shape the visual elements of GetUp's brand, designing in a manner that ensures consistency across our platforms;
- Lead redesigns of our website
- Design campaign images, newspaper advertisements and other campaign related material as required
- Develop flash based graphics for GetUp's campaigns
- Edit and produce high quality television and online media advertisements with tight turn around deadlines

### Qualities We're Looking For:

We are looking for a person with experience or knowledge in the following areas; and who can demonstrate a strong mix of these skills:

**Necessary skill set** – You should be creative and have flair for designing compelling content. You will also be resourceful and have strong organisational skills – enabling things to happen quickly, effectively, and with limited resources. It is desirable that you have experience working in a range of different types of media. Accordingly, you must have first-class skills in design packages including Photoshop and Illustrator. Skills in WYSIWYG web design software, such as Macromedia Dreamweaver and Adobe GoLive will be considered but are not crucial. We are also looking for individuals highly skilled in Adobe Flash and Final Cut Pro.

**Knowledge of when and how to implement multimedia content**– We're looking for someone who understands when we need to use flash and when a simple graphic will do. We're not looking for overkill.

**An understanding of accessibility and user interface issues** – We'll be impressed by your understanding of user interface issues and ways to get around them. You will understand the importance of how pieces of content on our website relate to each other. You will be someone who

**GETUP LTD**  
**ABN: 99 114 027 986**

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designs in a user focused way.

**Passion and strategic vision** – You will be excited about working in a difficult and fast paced environment to produce visuals that will be seen by hundreds and thousands (and sometimes many millions) of people. You must be passionate about progressive politics and the possibilities of social and political change in Australia. You will be an optimist who is hungry for a challenge.

**Self-starting and entrepreneurial** – GetUp is a small start-up organisation operating in a fluid political environment. Staff have great autonomy and flexibility in the organisation’s work. You must thrive in relatively unstructured, uncertain environments, and be excited about having to take the initiative, experiment and turn things around quickly.

### GetUp will provide you with:

- a flexible and friendly work environment
- opportunities for professional development and networking, locally and internationally
- highly competitive remuneration commensurate with your experience.

### But I only have some of these skills?

We are happy to consider multiple hires to get the best design and video editing team possible. If you only have some of these skills and a passion for what we do, please apply!

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To apply for this role, please forward a brief CV (no more than 3 pages) documenting your experience and qualifications relevant to this role; and a brief letter detailing why you would be the best person for this role (no more than 2 pages).

### To apply or for further information:

Meredith Turnbull  
Director of Operations  
GetUp!  
PO Box A105  
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meredith@getup.org.au (**Please cc simon@getup.org.au**)  
+61 2 9211 4400 (office)

Applications will be accepted on a rolling basis until the role is filled.

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